

Kalissa M Fitzgerald

www.kalissaf.com

Experience

2008-2016 **Freelancer** **Mazomanie, WI**

Freelance Design

- Worked for various clients on a freelance basis.
- Clients include
 - AEG – A lot of boardgame work, including logos, card design, packaging design, and more.
 - Monte Cook Games – Card Design, Adventure path and other layout layout for Numenera.
 - Iello – Design and layout for 2015 and 2016 catalogs as well as web ads.
 - Catalyst Labs – Card and Symbol Design, game yet to be announced.
- Layout and cover design on several independently published books.
- Other various projects, including product labels, logos, as well as some non-profit work.

2007-2008 **Mitinet Library Services** **Verona, WI**

Graphic Design and Marketing

- Worked on my own as sole designer for brochures, fliers, ads, website and other promotional materials.
- Did complete company identity redesign, including implementation, from logos to trade show presence.
- Created graphics for the Mitinet website as well as their flagship program.
- Worked with sales team doing market research and as well as creating and implementing email templates and other items for use in contacting customers.

2003-2007 **Gumdrop Books** **Bethany, MO**

Graphic and Web Designer

- Worked with design team to create catalogs, ads, trade show dress, and other promotional materials.
- Responsible for web design and updating for the company.
- Developed database publishing system to increase efficiency in large catalog updating and layout.
- Worked on several special projects, including book cover layout and acquiring assets from publishers for catalogs.

2000-2003 **New Vision Studios** **Maryville, MO**

Owner/Lead Painter

- Led team of miniature painters, painted gaming miniatures for commission and online sale.

Education

1996-2001 Northwest Missouri State University Maryville, MO

Bachelor of Fine Arts, with an emphasis in Graphic Design, Photography, and Ceramics

Interests

Boardgames and other table-top games, role playing games, knitting, crochet, painting, sewing, and other crafts.

Skills and Strengths

Well versed with Adobe Creative Suite, especially InDesign, Photoshop and Illustrator.

Experience with both Windows and MAC, Quark, Microsoft Office, HTML, and Database Publishing.

Self-motivated, quick learner.

A team player, not afraid to offer and accept suggestions and changes.

Experience with both print & web design, with a current focus on print design.

Flexible. Prefer to work on a variety of projects in different styles.